

USERS' INVOLVEMENT IN COLLABORATIVE PROJECTS: THEIR PERSPECTIVE IN DIGITAL HEALTH INNOVATION PROJECTS

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Palabras Clave: co-creation, user involvement, innovation projects, digital health, Q-methodology.

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Abstract

This research analyses, from the perspective of the user, the roles of users in innovative digital health collaborative projects (government coordinated and socially coordinated partnerships), considering three dimensions: their motivation, activities for the project and the support of the partnership for their effective involvement. We use Q-methodology with a Q-sample of 24 statements and a P-sample of 44 individual users from 16 projects of 5 different countries. We obtained two discourses that advocate for active participation of users, though with a different degree of involvement.

Keywords: co-creation, user involvement, innovation projects, digital health, Q-methodology.